

Form 990

**Return of Organization Exempt From Income Tax****2012****Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)****Open to Public Inspection**

► The organization may have to use a copy of this return to satisfy state reporting requirements

**A For the 2012 calendar year, or tax year beginning 01-01-2012 , 2012, and ending 12-31-2012**

<b>B Check if applicable</b>	<b>C Name of organization</b> NATIONAL CABLE & TELECOMMUNICATIONS ASSOC	<b>D Employer identification number</b> 53-0222396
<input type="checkbox"/> Address change	Doing Business As	
<input type="checkbox"/> Name change		
<input type="checkbox"/> Initial return	Number and street (or P O box if mail is not delivered to street address) 25 MASSACHUSETTS AVENUE NW STE 10 Suite	Room/suite
<input type="checkbox"/> Terminated		
<input type="checkbox"/> Amended return	City or town, state or country, and ZIP + 4 WASHINGTON, DC 20001	
<input type="checkbox"/> Application pending		
<b>F Name and address of principal officer</b> MICHAEL POWELL 25 MASSACHUSETTS AVE NW 100 WASHINGTON, DC 20001		<b>H(a) Is this a group return for affiliates?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
		<b>H(b) Are all affiliates included?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list (see instructions)
		<b>H(c) Group exemption number</b> ►

**I Tax-exempt status**  501(c)(3)  501(c) ( 6 ) ► (insert no )  4947(a)(1) or  527**J Website:** ► WWW.NCTA.COM**K Form of organization**  Corporation  Trust  Association  Other ► **L Year of formation** 1952 **M State of legal domicile** PA**Part I Summary**

<b>1</b> Briefly describe the organization's mission or most significant activities THE MISSION OF NCTA IS TO ADVANCE THE CABLE & TELECOMMUNICATIONS INDUSTRY'S PUBLIC POLICY INTEREST, AND TO PROMOTE THE INDUSTRY'S DEVELOPMENTS IN ORDER TO BETTER SERVE THE AMERICAN PUBLIC		
_____		
_____		
<b>2</b> Check this box ► if the organization discontinued its operations or disposed of more than 25% of its net assets		
<b>3</b> Number of voting members of the governing body (Part VI, line 1a) . . . . .	<b>3</b>	27
<b>4</b> Number of independent voting members of the governing body (Part VI, line 1b) . . . . .	<b>4</b>	26
<b>5</b> Total number of individuals employed in calendar year 2012 (Part V, line 2a) . . . . .	<b>5</b>	115
<b>6</b> Total number of volunteers (estimate if necessary) . . . . .	<b>6</b>	0
<b>7a</b> Total unrelated business revenue from Part VIII, column (C), line 12 . . . . .	<b>7a</b>	0
<b>b</b> Net unrelated business taxable income from Form 990-T, line 34 . . . . .	<b>7b</b>	0

<b>8</b> Contributions and grants (Part VIII, line 1h) . . . . .	<b>Prior Year</b>	<b>Current Year</b>
	148,505	0
<b>9</b> Program service revenue (Part VIII, line 2g) . . . . .	67,012,307	67,721,419
<b>10</b> Investment income (Part VIII, column (A), lines 3, 4, and 7d ) . . . . .	2,450,098	1,665,184
<b>11</b> Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	65,129	41,085
<b>12</b> Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) . . . . .	69,676,039	69,427,688

<b>13</b> Grants and similar amounts paid (Part IX, column (A), lines 1-3 ) . . . . .	5,024,015	5,809,926
<b>14</b> Benefits paid to or for members (Part IX, column (A), line 4) . . . . .	0	0
<b>15</b> Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	26,208,930	27,770,541
<b>16a</b> Professional fundraising fees (Part IX, column (A), line 11e) . . . . .	0	0
<b>b</b> Total fundraising expenses (Part IX, column (D), line 25) ► <sup>0</sup>		
<b>17</b> Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) . . . . .	29,250,028	35,452,084
<b>18</b> Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	60,482,973	69,032,551
<b>19</b> Revenue less expenses Subtract line 18 from line 12 . . . . .	9,193,066	395,137

<b>20</b> Total assets (Part X, line 16) . . . . .	<b>Beginning of Current Year</b>	<b>End of Year</b>
	65,071,530	66,295,501
<b>21</b> Total liabilities (Part X, line 26) . . . . .	17,744,636	16,121,546
<b>22</b> Net assets or fund balances Subtract line 21 from line 20 . . . . .	47,326,894	50,173,955

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

<b>Sign Here</b>	***** Signature of officer  BRUCE CARNES SR VP FINANCE AND ADMIN Type or print name and title	2013-11-11 Date
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<b>Paid Preparer Use Only</b>	Print/Type preparer's name DANIEL D O'SHEA	Preparer's signature	Date 2013-11-11	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name ► WATKINS MEEGAN LLC			Firm's EIN ►	
	Firm's address ► 6720B ROCKLEDGE DRIVE SUITE 750 BETHESDA, MD 20817			Phone no (301) 654-7555	

May the IRS discuss this return with the preparer shown above? (see instructions) . . . . .  Yes  No

### **Part III Statement of Program Service Accomplishments**

Check if Schedule O contains a response to any question in this Part III . . . . .

**1** Briefly describe the organization's mission

THE MISSION OF NCTA IS TO ADVANCE THE CABLE & TELECOMMUNICATIONS INDUSTRY'S PUBLIC POLICY INTEREST BEFORE CONGRESS, THE EXECUTIVE BRANCH AND THE COURTS, AND TO ENCOURAGE AND PROMOTE THE INDUSTRY'S OPERATING, PROGRAMMING AND TECHNOLOGY DEVELOPMENTS IN ORDER TO BETTER SERVE THE AMERICAN PUBLIC

**2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?  Yes  No

If "Yes," describe these new services on Schedule O

**3** Did the organization cease conducting, or make significant changes in how it conducts, any programs or services?

If "Yes," describe these changes on Schedule O

**4** Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

**4a** (Code ) (Expenses \$ including grants of \$ ) (Revenue \$ )  
CONVENTION AND EXPOSITION - EVENT INCLUDES ANNUAL MEMBERSHIP MEETING AND GENERAL ATTENDANCE SESSIONS TO INFORM INDUSTRY OF TECHNICAL, LEGISLATIVE AND REGULATORY ISSUES

**4b** (Code ) (Expenses \$ including grants of \$ ) (Revenue \$ )  
COALITION BUILDING - Supports the interest of third party activities and they in turn support our common interest such as broadband adoption and deployment, and digital transition education.

**4c** (Code ) (Expenses \$ including grants of \$ ) (Revenue \$ )  
LEGISLATIVE - Funds all spending to include legal and other professional services, travel and entertainment and incidental expenses related to NCTA's legislative efforts

**4d** Other program services (Describe in Schedule O.)

(Expenses \$**1,000**) including grants of \$**1,000**) (Revenue \$**1,000**)

#### **Total program service expenses**

**Part IV Checklist of Required Schedules**

**1** Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A . . . . .

**2** Is the organization required to complete Schedule B, *Schedule of Contributors* (see instructions)? . . . . .

**3** Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I . . . . .

**4** **Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II . . . . .

**5** Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III . . . . .

**6** Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I . . . . .

**7** Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II . . . . .

**8** Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III . . . . .

**9** Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV . . . . .

**10** Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V . . . . .

**11** If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable

- a** Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI . . . . .
- b** Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII . . . . .
- c** Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII . . . . .
- d** Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX . . . . .
- e** Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X . . . . .
- f** Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part XI . . . . .

**12a** Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII . . . . .

- b** Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional . . . . .

**13** Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E . . . . .

**14a** Did the organization maintain an office, employees, or agents outside of the United States? . . . . .

- b** Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV . . . . .

**15** Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV . . . . .

**16** Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV . . . . .

**17** Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) . . . . .

**18** Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II . . . . .

**19** Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III . . . . .

**20a** Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H . . . . .

- b** If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return? . . . . .

	Yes	No
<b>1</b>		No
<b>2</b>		No
<b>3</b>	Yes	
<b>4</b>		
<b>5</b>	Yes	
<b>6</b>		No
<b>7</b>		No
<b>8</b>		No
<b>9</b>		No
<b>10</b>		No
<b>11a</b>	Yes	
<b>11b</b>		No
<b>11c</b>		No
<b>11d</b>		No
<b>11e</b>	Yes	
<b>11f</b>	Yes	
<b>12a</b>		No
<b>12b</b>	Yes	
<b>13</b>		No
<b>14a</b>		No
<b>14b</b>		No
<b>15</b>		No
<b>16</b>		No
<b>17</b>		No
<b>18</b>		No
<b>19</b>		No
<b>20a</b>		No
<b>20b</b>		

**Part IV Checklist of Required Schedules (continued)**

<b>21</b> Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	<b>21</b>	Yes	
<b>22</b> Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	<b>22</b>	Yes	
<b>23</b> Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	<b>23</b>	Yes	
<b>24a</b> Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25	<b>24a</b>	No	
<b>b</b> Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	<b>24b</b>		
<b>c</b> Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	<b>24c</b>		
<b>d</b> Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	<b>24d</b>		
<b>25a</b> <b>Section 501(c)(3) and 501(c)(4) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	<b>25a</b>		
<b>b</b> Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	<b>25b</b>		
<b>26</b> Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	<b>26</b>	No	
<b>27</b> Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	<b>27</b>	No	
<b>28</b> Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
<b>a</b> A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	<b>28a</b>	No	
<b>b</b> A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	<b>28b</b>	No	
<b>c</b> An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	<b>28c</b>	No	
<b>29</b> Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	<b>29</b>	No	
<b>30</b> Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	<b>30</b>	No	
<b>31</b> Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	<b>31</b>	No	
<b>32</b> Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	<b>32</b>	No	
<b>33</b> Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	<b>33</b>	No	
<b>34</b> Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	<b>34</b>	Yes	
<b>35a</b> Did the organization have a controlled entity within the meaning of section 512(b)(13)?	<b>35a</b>	No	
<b>b</b> If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	<b>35b</b>		
<b>36</b> <b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	<b>36</b>		
<b>37</b> Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	<b>37</b>	No	
<b>38</b> Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	<b>38</b>	Yes	

**Note.** All Form 990 filers are required to complete Schedule O

**Part V Statements Regarding Other IRS Filings and Tax Compliance**

Check if Schedule O contains a response to any question in this Part V

	Yes	No
<b>1a</b> Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable . . .	<b>1a</b> 133	
<b>b</b> Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	<b>1b</b> 0	
<b>c</b> Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? . . .		<b>1c</b>
<b>2a</b> Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return . . .	<b>2a</b> 115	
<b>b</b> If at least one is reported on line 2a, did the organization file all required federal employment tax returns? <b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)		<b>2b</b> Yes
<b>3a</b> Did the organization have unrelated business gross income of \$1,000 or more during the year? . . .		<b>3a</b> No
<b>b</b> If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O . . .		<b>3b</b>
<b>4a</b> At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? . . .		<b>4a</b> No
<b>b</b> If "Yes," enter the name of the foreign country ► See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts		
<b>5a</b> Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . . .		<b>5a</b> No
<b>b</b> Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		<b>5b</b> No
<b>c</b> If "Yes," to line 5a or 5b, did the organization file Form 8886-T? . . .		<b>5c</b>
<b>6a</b> Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? . . .		<b>6a</b> No
<b>b</b> If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? . . .		<b>6b</b>
<b>7 Organizations that may receive deductible contributions under section 170(c).</b>		<b>7a</b>
<b>a</b> Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? . . .		<b>7b</b>
<b>b</b> If "Yes," did the organization notify the donor of the value of the goods or services provided? . . .		<b>7c</b>
<b>c</b> Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? . . .		<b>7d</b>
<b>d</b> If "Yes," indicate the number of Forms 8282 filed during the year . . .	<b>7d</b>	
<b>e</b> Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? . . .		<b>7e</b>
<b>f</b> Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . . .		<b>7f</b>
<b>g</b> If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? . . .		<b>7g</b>
<b>h</b> If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? . . .		<b>7h</b>
<b>8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.</b> Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? . . .		<b>8</b>
<b>9 Sponsoring organizations maintaining donor advised funds.</b>		<b>9a</b>
<b>a</b> Did the organization make any taxable distributions under section 4966? . . .		<b>9b</b>
<b>b</b> Did the organization make a distribution to a donor, donor advisor, or related person? . . .		
<b>10 Section 501(c)(7) organizations.</b> Enter		
<b>a</b> Initiation fees and capital contributions included on Part VIII, line 12 . . .	<b>10a</b>	
<b>b</b> Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	<b>10b</b>	
<b>11 Section 501(c)(12) organizations.</b> Enter		
<b>a</b> Gross income from members or shareholders . . .	<b>11a</b>	
<b>b</b> Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them) . . .	<b>11b</b>	
<b>12a Section 4947(a)(1) non-exempt charitable trusts.</b> Is the organization filing Form 990 in lieu of Form 1041? . . .		<b>12a</b>
<b>b</b> If "Yes," enter the amount of tax-exempt interest received or accrued during the year . . .	<b>12b</b>	
<b>13 Section 501(c)(29) qualified nonprofit health insurance issuers.</b>		
<b>a</b> Is the organization licensed to issue qualified health plans in more than one state? <b>Note.</b> See the instructions for additional information the organization must report on Schedule O		<b>13a</b>
<b>b</b> Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans . . .	<b>13b</b>	
<b>c</b> Enter the amount of reserves on hand . . .	<b>13c</b>	
<b>14a</b> Did the organization receive any payments for indoor tanning services during the tax year? . . .		<b>14a</b> No
<b>b</b> If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O . . .		<b>14b</b>

**Part VI Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

### Section A. Governing Body and Management

		Yes	No
<b>1a</b> Enter the number of voting members of the governing body at the end of the tax year	<b>1a</b>	27	
If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
<b>b</b> Enter the number of voting members included in line 1a, above, who are independent	<b>1b</b>	26	
<b>2</b> Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	<b>2</b>	No	
<b>3</b> Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	<b>3</b>	No	
<b>4</b> Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	<b>4</b>	No	
<b>5</b> Did the organization become aware during the year of a significant diversion of the organization's assets?	<b>5</b>	No	
<b>6</b> Did the organization have members or stockholders?	<b>6</b>	Yes	
<b>7a</b> Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	<b>7a</b>	Yes	
<b>b</b> Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	<b>7b</b>	Yes	
<b>8</b> Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
<b>a</b> The governing body?	<b>8a</b>	Yes	
<b>b</b> Each committee with authority to act on behalf of the governing body?	<b>8b</b>	Yes	
<b>9</b> Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	<b>9</b>	No	

### Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
<b>10a</b> Did the organization have local chapters, branches, or affiliates?	<b>10a</b>	No	
<b>b</b> If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	<b>10b</b>	Yes	
<b>11a</b> Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	<b>11a</b>	Yes	
<b>b</b> Describe in Schedule O the process, if any, used by the organization to review this Form 990			
<b>12a</b> Did the organization have a written conflict of interest policy? If "No," go to line 13	<b>12a</b>	Yes	
<b>b</b> Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	<b>12b</b>	Yes	
<b>c</b> Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	<b>12c</b>	Yes	
<b>13</b> Did the organization have a written whistleblower policy?	<b>13</b>	Yes	
<b>14</b> Did the organization have a written document retention and destruction policy?	<b>14</b>	Yes	
<b>15</b> Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
<b>a</b> The organization's CEO, Executive Director, or top management official	<b>15a</b>	Yes	
<b>b</b> Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)	<b>15b</b>	Yes	
<b>16a</b> Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	<b>16a</b>	No	
<b>b</b> If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	<b>16b</b>	Yes	

### Section C. Disclosure

- 17** List the States with which a copy of this Form 990 is required to be filed
- 18** Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply  
 Own website    Another's website    Upon request    Other (explain in Schedule O)
- 19** Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year
- 20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization  
 BETTYE COIL 25 MASSACHUSETTS AVE NW SUITE 100 WASHINGTON, DC (202) 222-2393

## **Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

**Check if Schedule O contains a response to any question in this Part VII** . . . . .

**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

**1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

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**Part VII** **Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)**

**2** Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization ►62

	<b>Yes</b>	<b>No</b>
<b>3</b> Did the organization list any <b>former</b> officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i> . . . . .	<b>3</b>	No
<b>4</b> For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i> . . . . .	<b>4</b>	Yes
<b>5</b> Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i> . . . . .	<b>5</b>	No

## **Section B. Independent Contractors**

**1** Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A)	Name and business address	(B) Description of services	(C) Compensation
25 MASS AVENUE PROPERTY LLC	, 1280 MARYLAND AVENUE SW SUITE 280 WASHINGTON DC 20024	PROPERTY MANAGEMENT	2,951,095
CENTURY STRATEGIES	, 3175 SATELLITE BLVD SUITE 330 DULUTH GA 30096	LEGAL & ADVERTISING	1,760,000
FREEMAN COMPANIES	, PO BOX 650036 DALLAS TX 75265	CONVENTION SERVICE	1,942,084
LMG INC	, 1343 L Street NW WASHINGTON DC 20005	PROFESSIONAL SERVICE	1,810,176
GMMB INC	, 1010 WISCONSIN AVE NW SUITE 800 WASHINGTON DC 20007	ADVERTISING	5,142,401
<b>2</b>	Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization.	10	

**Part VIII Statement of Revenue**

Check if Schedule O contains a response to any question in this Part VIII

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
<b>Contributions, Gifts, Grants and Other Similar Amounts</b>	<b>1a</b> Federated campaigns . . . . .	<b>1a</b>			
	<b>b</b> Membership dues . . . . .	<b>1b</b>			
	<b>c</b> Fundraising events . . . . .	<b>1c</b>			
	<b>d</b> Related organizations . . . . .	<b>1d</b>			
	<b>e</b> Government grants (contributions)	<b>1e</b>			
	<b>f</b> All other contributions, gifts, grants, and similar amounts not included above	<b>1f</b>			
	<b>g</b> Noncash contributions included in lines 1a-1f \$				
	<b>h</b> <b>Total.</b> Add lines 1a-1f . . . . .		0		
<b>Program Service Revenue</b>	<b>2a</b> MEMBERSHIP DUES	Business Code 900099	60,162,114	60,162,114	
	<b>b</b> CONVENTION INCOME	900099	7,559,305	7,559,305	
	<b>c</b>				
	<b>d</b>				
	<b>e</b>				
	<b>f</b> All other program service revenue				
	<b>g</b> <b>Total.</b> Add lines 2a-2f . . . . .		67,721,419		
	<b>3</b> Investment income (including dividends, interest, and other similar amounts) . . . . .		1,324,635		0
<b>4</b> Income from investment of tax-exempt bond proceeds . . . . .		0		0	
<b>5</b> Royalties . . . . .		0		0	
<b>6a</b> Gross rents	(i) Real	(ii) Personal			
<b>b</b> Less rental expenses					
<b>c</b> Rental income or (loss)	0	0			
<b>d</b> Net rental income or (loss) . . . . .			0	0	
<b>7a</b> Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other			
<b>b</b> Less cost or other basis and sales expenses	3,901,076	1,220			
<b>c</b> Gain or (loss)	3,561,747	0			
<b>d</b> Net gain or (loss) . . . . .	339,329	1,220			
<b>8a</b> Gross income from fundraising events (not including of contributions reported on line 1c)			340,549		0
See Part IV, line 18 . . . . .	a				
<b>b</b> Less direct expenses . . . . .	b				
<b>c</b> Net income or (loss) from fundraising events . . . . .		0		0	
<b>9a</b> Gross income from gaming activities	a				
See Part IV, line 19 . . . . .					
<b>b</b> Less direct expenses . . . . .	b				
<b>c</b> Net income or (loss) from gaming activities . . . . .		0		0	
<b>10a</b> Gross sales of inventory, less returns and allowances . . . . .	a				
<b>b</b> Less cost of goods sold . . . . .	b				
<b>c</b> Net income or (loss) from sales of inventory . . . . .		0		0	
<b>Miscellaneous Revenue</b>		Business Code			
<b>11a</b> MISCELLANEOUS	900099	41,085	41,085		
<b>b</b>					
<b>c</b>					
<b>d</b> All other revenue . . . . .					
<b>e</b> <b>Total.</b> Add lines 11a-11d . . . . .		41,085			
<b>12</b> <b>Total revenue.</b> See Instructions . . . . .		69,427,688	67,762,504	0	1,665,184

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response to any question in this Part IX 

<b>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</b>	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States See Part IV, line 21	5,784,926			
2 Grants and other assistance to individuals in the United States See Part IV, line 22	25,000			
3 Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16	0			
4 Benefits paid to or for members	0			
5 Compensation of current officers, directors, trustees, and key employees . . . . .	11,456,525			
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . . . .	0			
7 Other salaries and wages	12,872,442			
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) . . . . .	1,204,625			
9 Other employee benefits . . . . .	1,365,263			
10 Payroll taxes . . . . .	871,686			
11 Fees for services (non-employees)				
a Management . . . . .	0			
b Legal . . . . .	2,865,496			
c Accounting . . . . .	160,741			
d Lobbying . . . . .	5,799,491			
e Professional fundraising services See Part IV, line 17	0			
f Investment management fees . . . . .	173,661			
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O) . . . . .	6,107,107			
12 Advertising and promotion . . . . .	4,000,000			
13 Office expenses . . . . .	833,881			
14 Information technology . . . . .	1,243,665			
15 Royalties . . . . .	0			
16 Occupancy . . . . .	2,943,422			
17 Travel . . . . .	786,608			
18 Payments of travel or entertainment expenses for any federal, state, or local public officials . . . . .	2,385			
19 Conferences, conventions, and meetings . . . . .	6,953,459			
20 Interest . . . . .	3,597			
21 Payments to affiliates . . . . .	0			
22 Depreciation, depletion, and amortization . . . . .	1,251,319			
23 Insurance . . . . .	31,650			
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O )				
a SPLIT LIFE INSURANCE	1,342,524			
b STATE AND LOCAL TAXES	118,187			
c DUES & SUBSCRIPTIONS	517,999			
d MISCELLANEOUS	316,892			
e All other expenses				
<b>25 Total functional expenses.</b> Add lines 1 through 24e	69,032,551			
<b>26 Joint costs.</b> Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ► if following SOP 98-2 (ASC 958-720)				

**Part X Balance Sheet**Check if Schedule O contains a response to any question in this Part X 

		<b>(A) Beginning of year</b>	<b>(B) End of year</b>
<b>Assets</b>			
1	Cash—non-interest-bearing . . . . .	374,187	<b>1</b> 228,834
2	Savings and temporary cash investments . . . . .	1,619,252	<b>2</b> 0
3	Pledges and grants receivable, net . . . . .	0	<b>3</b> 0
4	Accounts receivable, net . . . . .	2,608,049	<b>4</b> 5,685,876
5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L . . . . .	0	<b>5</b> 0
6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L . . . . .	0	<b>6</b> 0
7	Notes and loans receivable, net . . . . .	0	<b>7</b> 0
8	Inventories for sale or use . . . . .	0	<b>8</b> 0
9	Prepaid expenses and deferred charges . . . . .	1,721,028	<b>9</b> 1,598,640
10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D . . . . .	<b>10a</b>	14,513,394
b	Less accumulated depreciation . . . . .	<b>10b</b>	8,956,188
		5,766,173	<b>10c</b> 5,557,206
11	Investments—publicly traded securities . . . . .	50,265,557	<b>11</b> 51,453,685
12	Investments—other securities See Part IV, line 11 . . . . .	1,701,054	<b>12</b> 1,753,809
13	Investments—program-related See Part IV, line 11 . . . . .	0	<b>13</b> 0
14	Intangible assets . . . . .	0	<b>14</b> 0
15	Other assets See Part IV, line 11 . . . . .	1,016,230	<b>15</b> 17,451
16	<b>Total assets.</b> Add lines 1 through 15 (must equal line 34) . . . . .	65,071,530	<b>16</b> 66,295,501
<b>Liabilities</b>			
17	Accounts payable and accrued expenses . . . . .	8,198,756	<b>17</b> 8,346,470
18	Grants payable . . . . .	0	<b>18</b> 0
19	Deferred revenue . . . . .	6,100,853	<b>19</b> 4,595,311
20	Tax-exempt bond liabilities . . . . .	0	<b>20</b> 0
21	Escrow or custodial account liability Complete Part IV of Schedule D . . . . .	0	<b>21</b> 0
22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L . . . . .	0	<b>22</b> 0
23	Secured mortgages and notes payable to unrelated third parties . . . . .	0	<b>23</b> 0
24	Unsecured notes and loans payable to unrelated third parties . . . . .	0	<b>24</b> 0
25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D . . . . .	3,445,027	<b>25</b> 3,179,765
26	<b>Total liabilities.</b> Add lines 17 through 25 . . . . .	17,744,636	<b>26</b> 16,121,546
<b>Net Assets or Fund Balances</b>			
	<b>Organizations that follow SFAS 117 (ASC 958), check here ► <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.</b>		
27	Unrestricted net assets . . . . .	47,326,894	<b>27</b> 50,173,955
28	Temporarily restricted net assets . . . . .	0	<b>28</b> 0
29	Permanently restricted net assets . . . . .	0	<b>29</b> 0
	<b>Organizations that do not follow SFAS 117 (ASC 958), check here ► <input type="checkbox"/> and complete lines 30 through 34.</b>		
30	Capital stock or trust principal, or current funds . . . . .	30	
31	Paid-in or capital surplus, or land, building or equipment fund . . . . .	31	
32	Retained earnings, endowment, accumulated income, or other funds . . . . .	32	
33	Total net assets or fund balances . . . . .	47,326,894	<b>33</b> 50,173,955
34	<b>Total liabilities and net assets/fund balances</b> . . . . .	65,071,530	<b>34</b> 66,295,501

**Part XI Reconciliation of Net Assets**Check if Schedule O contains a response to any question in this Part XI 

1 Total revenue (must equal Part VIII, column (A), line 12) . . . . .	1	69,427,688
2 Total expenses (must equal Part IX, column (A), line 25) . . . . .	2	69,032,551
3 Revenue less expenses Subtract line 2 from line 1 . . . . .	3	395,137
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) . . . . .	4	47,326,894
5 Net unrealized gains (losses) on investments . . . . .	5	2,451,924
6 Donated services and use of facilities . . . . .	6	
7 Investment expenses . . . . .	7	
8 Prior period adjustments . . . . .	8	
9 Other changes in net assets or fund balances (explain in Schedule O) . . . . .	9	
10 Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	50,173,955

**Part XII Financial Statements and Reporting**Check if Schedule O contains a response to any question in this Part XII 

	Yes	No
1 Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant?  If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both  <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	2a	No
2b Were the organization's financial statements audited by an independent accountant?  If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both  <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	2b	Yes
2c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?  If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	2c	Yes
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a	
3b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b	

**Additional Data**

**Software ID:**  
**Software Version:**  
**EIN:** 53-0222396  
**Name:** NATIONAL CABLE & TELECOMMUNICATIONS ASSOC

**Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)				(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations	
		Or director	Individual trustee	Institutional Trustee	Officer	Key employee			
PATRICK ESSER IMMEDIATE PAST CHAIRMAN	1 0 3 0	X		X			0	0	0
GLENN A BRITT CHAIRMAN	1 0 3 0	X		X					
NEIL SMIT SECRETARY	1 0 3 0	X		X					
ABBE RAVEN VICE CHAIRMAN	1 0 3 0	X		X					
THOMAS M RUTLEDGE TREASURER	1 0 3 0	X		X					
George Bodenheimer Director	1 0 3 0	X							
Rocco B Commissio Director	1 0 3 0	X							
Frank M Drendel director	1 0 3 0	X							
Ronald Duncan director	1 0 3 0	X							
John D Evans director	1 0 3 0	X							
Jerald Kent director	1 0 3 0	X							
Philip I Kent Director	1 0 3 0	X							
PETER RICE director	1 0 3 0	X							
STEVE MIRON director	1 0 3 0	X							
MATTHEW C BLANK Director	1 0 3 0	X							
Gary Shorman director	1 0 3 0	X							
Richard Sjoberg director	1 0 3 0	X							
Robert J Stanzione director	1 0 3 0	X							
Amy Tykeson director	1 0 3 0	X							
JAMES DOLAN director	1 0 3 0	X							
David M Zaslav director	1 0 3 0	X							
PHILIPPE P DAUMAN director	1 0 3 0	X							
Ken Lowe director	1 0 3 0	X							
PAT MCADARAGH director	1 0 3 0	X							
ALFRED LIGGINS III director	1 0 3 0	X							

**Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)					(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Or director	Individual trustee	Institutional Trustee	Officer	Key employee			
BRIAN L ROBERTS director	1 0 3 0	X							
MICHAEL K POWELL PRESIDENT & CEO	40 0 5 0	X		X			3,004,522		308,276
BRUCE CARNES SR VP , FINANCE & ADMIN	44 0 1 0			X			540,593		107,978
JAMES M ASSEY JR Executive Vice President	45 0				X		1,029,719		204,114
BARBARA YORK SR VP , Industry Affairs	45 0				X		695,607		118,012
ELEANOR WINTER SR VP , Special Projects	45 0				X		670,186		108,012
RITA LEWIS SR VP , GOVERNMENT RELATIONS	45 0				X		732,139		133,012
RICK CHESSEN SR VP , LAW & REGULATORY POL	45 0				X		718,992		108,012
JADWIGA JANUCIK SR VP , ASSOCIATION AFFAIRS	45 0				X		525,845		89,114
NEAL GOLDBERG VP GENERAL COUNSEL	45 0				X		588,977		107,978
ROBERT STODDARD SR VP COMM & PUBLIC AFFAIRS	44 0 1 0				X		477,122		108,012
JILL LUCKETT SR VP , PROG NETWORK POLICY	44 0 1 0				X		477,098		108,012
WILLIAM CHECK CTO & SR VP , SCIENCE & TECH	45 0				X		473,770		108,012
Khristian Snowden Chief of Staff	45 0				X		608,716		85,659
DIANE BURSTEIN VP & DEPUTY GENERAL COUNSEL	45 0				X		418,019		102,990
MICHAEL SCHOOLER VP & DEPUTY GENERAL COUNSEL	45 0				X		457,326		84,114
VIRGINIA SMITH VP & LEG Counsel Pub Policy	45 0				X		412,969		39,114
CLIFFORD RICCIO VP , GOVERNMENT RELATIONS	45 0				X		447,336		58,012
BETTYE COIL VP & CONTROLLER	45 0				X		407,065		97,774

**SCHEDULE C**  
**(Form 990 or 990-EZ)****Political Campaign and Lobbying Activities****2012****Open to Public  
Inspection**Department of the Treasury  
Internal Revenue Service**For Organizations Exempt From Income Tax Under section 501(c) and section 527**

► Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ.

► See separate instructions.

**If the organization answered "Yes" to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then**

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

**If the organization answered "Yes" to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then**

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

**If the organization answered "Yes" to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then**

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization NATIONAL CABLE & TELECOMMUNICATIONS ASSOC	Employer identification number 53-0222396
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**Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.**

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV

2 Political expenditures ► \$ \_\_\_\_\_

3 Volunteer hours

**Part I-B Complete if the organization is exempt under section 501(c)(3).**

1 Enter the amount of any excise tax incurred by the organization under section 4955 ► \$ \_\_\_\_\_

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ► \$ \_\_\_\_\_

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?  Yes  No4a Was a correction made?  Yes  No

b If "Yes," describe in Part IV

**Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).**

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ► \$ \_\_\_\_\_

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ► \$ 47,000

3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ► \$ 47,000

4 Did the filing organization file **Form 1120-POL** for this year?  Yes  No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
(1) REPUBLICAN STATE LEADERSHIP COMMITTEE	1800 DIAGONAL RD 230 ALEXANDRIA, VA 22314	05-0532524	20,000	
(2) DEMOCRATIC A G ASSOCIATION	1580 LINCOLN ST 1125 DENVER, CO 80203	13-4220019	10,000	
(3) Democratic Legis Campaign Committee	1401 K St NW 201 Washington, DC 20005	52-1870839	12,000	
(4) Republican Mayors & Local Officials	100 M St SE 5th Fl Washington, DC 20003	52-1976233	5,000	

**Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

**A** Check  if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

**B** Check  if the filing organization checked box A and "limited control" provisions apply

<b>Limits on Lobbying Expenditures</b> (The term "expenditures" means amounts paid or incurred.)		<b>(a) Filing organization's totals</b>	<b>(b) Affiliated group totals</b>
<b>1a</b> Total lobbying expenditures to influence public opinion (grass roots lobbying)			
<b>b</b> Total lobbying expenditures to influence a legislative body (direct lobbying)			
<b>c</b> Total lobbying expenditures (add lines 1a and 1b)			
<b>d</b> Other exempt purpose expenditures			
<b>e</b> Total exempt purpose expenditures (add lines 1c and 1d)			
<b>f</b> Lobbying nontaxable amount Enter the amount from the following table in both columns			
<b>If the amount on line 1e, column (a) or (b) is:</b>	<b>The lobbying nontaxable amount is:</b>		
Not over \$500,000	20% of the amount on line 1e		
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000		
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000		
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000		
Over \$17,000,000	\$1,000,000		
<b>g</b> Grassroots nontaxable amount (enter 25% of line 1f)			
<b>h</b> Subtract line 1g from line 1a If zero or less, enter -0-			
<b>i</b> Subtract line 1f from line 1c If zero or less, enter -0-			
<b>j</b> If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes	<input type="checkbox"/> No

**4-Year Averaging Period Under Section 501(h)**

**(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)**

<b>Lobbying Expenditures During 4-Year Averaging Period</b>					
Calendar year (or fiscal year beginning in)	<b>(a) 2009</b>	<b>(b) 2010</b>	<b>(c) 2011</b>	<b>(d) 2012</b>	<b>(e) Total</b>
<b>2a</b> Lobbying nontaxable amount					
<b>b</b> Lobbying ceiling amount (150% of line 2a, column(e))					
<b>c</b> Total lobbying expenditures					
<b>d</b> Grassroots nontaxable amount					
<b>e</b> Grassroots ceiling amount (150% of line 2d, column (e))					
<b>f</b> Grassroots lobbying expenditures					

**Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

For each "Yes" response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

	(a)		(b)
	Yes	No	Amount
<b>1</b> During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
<b>a</b> Volunteers?			
<b>b</b> Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
<b>c</b> Media advertisements?			
<b>d</b> Mailings to members, legislators, or the public?			
<b>e</b> Publications, or published or broadcast statements?			
<b>f</b> Grants to other organizations for lobbying purposes?			
<b>g</b> Direct contact with legislators, their staffs, government officials, or a legislative body?			
<b>h</b> Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
<b>i</b> Other activities?			
<b>j</b> Total Add lines 1c through 1i			
<b>2a</b> Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
<b>b</b> If "Yes," enter the amount of any tax incurred under section 4912			
<b>c</b> If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
<b>d</b> If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

**Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

	Yes	No
<b>1</b> Were substantially all (90% or more) dues received nondeductible by members?	1	No
<b>2</b> Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	No
<b>3</b> Did the organization agree to carry over lobbying and political expenditures from the prior year?	3	Yes

**Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."**

<b>1</b> Dues, assessments and similar amounts from members	1	60,162,114
<b>2</b> Section 162(e) nondeductible lobbying and political expenditures ( <b>do not include amounts of political expenses for which the section 527(f) tax was paid</b> )	2a	16,030,000
<b>a</b> Current year	2b	-2,683,909
<b>b</b> Carryover from last year	2c	13,346,091
<b>c</b> Total	3	15,930,928
<b>3</b> Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	4	
<b>4</b> If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	5	-2,584,837
<b>5</b> Taxable amount of lobbying and political expenditures (see instructions)		

**Part IV Supplemental Information**

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, line 2, and Part II-B, line 1. Also, complete this part for any additional information

Identifier	Return Reference	Explanation

**SCHEDULE D**  
(Form 990)**Supplemental Financial Statements****2012****Open to Public  
Inspection**Department of the Treasury  
Internal Revenue Service

► Complete if the organization answered "Yes," to Form 990,  
**Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b**  
 ► Attach to Form 990. ► See separate instructions.

**Name of the organization**

NATIONAL CABLE &amp; TELECOMMUNICATIONS ASSOC

**Employer identification number**

53-0222396

**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?  Yes  No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?  Yes  No

**Part II Conservation Easements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

Preservation of land for public use (e.g., recreation or education)  Preservation of an historically important land area

Protection of natural habitat  Preservation of a certified historic structure

Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	<b>Held at the End of the Year</b>
2a	
2b	
2c	
2d	

a Total number of conservation easements

b Total acreage restricted by conservation easements

c Number of conservation easements on a certified historic structure included in (a)

d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ► \_\_\_\_\_

4 Number of states where property subject to conservation easement is located ► \_\_\_\_\_

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Yes  No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year

► \_\_\_\_\_

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year

► \$ \_\_\_\_\_

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?  Yes  No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ► \$ \_\_\_\_\_

(ii) Assets included in Form 990, Part X ► \$ \_\_\_\_\_

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenues included in Form 990, Part VIII, line 1 ► \$ \_\_\_\_\_

b Assets included in Form 990, Part X ► \$ \_\_\_\_\_

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)**

**3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

<b>a</b> <input type="checkbox"/> Public exhibition	<b>d</b> <input type="checkbox"/> Loan or exchange programs
<b>b</b> <input type="checkbox"/> Scholarly research	<b>e</b> <input type="checkbox"/> Other
<b>c</b> <input type="checkbox"/> Preservation for future generations	

**4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

**5** During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Yes  No

**Part IV Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

**1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  Yes  No

**b** If "Yes," explain the arrangement in Part XIII and complete the following table

	<b>Amount</b>
<b>1c</b>	
<b>1d</b>	
<b>1e</b>	
<b>1f</b>	

**2a** Did the organization include an amount on Form 990, Part X, line 21?  Yes  No

**b** If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII . . . . .

**Part V Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
<b>1a</b> Beginning of year balance . . . . .					
<b>b</b> Contributions . . . . .					
<b>c</b> Net investment earnings, gains, and losses . . . . .					
<b>d</b> Grants or scholarships . . . . .					
<b>e</b> Other expenditures for facilities and programs . . . . .					
<b>f</b> Administrative expenses . . . . .					
<b>g</b> End of year balance . . . . .					

**2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

**a** Board designated or quasi-endowment ►

**b** Permanent endowment ►

**c** Temporarily restricted endowment ►

The percentages in lines 2a, 2b, and 2c should equal 100%

**3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by

	<b>Yes</b>	<b>No</b>
<b>3a(i)</b>		
<b>3a(ii)</b>		
<b>3b</b>		

**b** If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? . . . . .

**4** Describe in Part XIII the intended uses of the organization's endowment funds

**Part VI Land, Buildings, and Equipment.** See Form 990, Part X, line 10.

	Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
<b>1a</b> Land . . . . .					
<b>b</b> Buildings . . . . .					
<b>c</b> Leasehold improvements . . . . .		6,180,718	2,948,011	3,232,707	
<b>d</b> Equipment . . . . .		6,205,570	4,348,221	1,857,349	
<b>e</b> Other . . . . .		2,127,106	1,659,956	467,150	
<b>Total.</b> Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c).) . . . . .				5,557,206	

**Part VII Investments—Other Securities.** See Form 990, Part X, line 12

**Total.** (Column (b) must equal Form 990, Part X, col. (B) line 12)

**Part VIII Investments—Program Related.** See Form 990, Part X, line 13

**Total.** (Column (b) must equal Form 990, Part X, col (B) line 13.)

**Part IX Other Assets.** See Form 990, Part X, line 15

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**Total** (Column (b) must equal Form 990, Part X, col (B), line 15)

**Part X Other Liabilities** See Form 990, Part X, line 25

**2. Fin 48 (ASC 740) Footnote** In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII.

**Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**

<b>1</b>	Total revenue, gains, and other support per audited financial statements . . . . .	<b>1</b>	74,471,125
<b>2</b>	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
<b>a</b>	Net unrealized gains on investments . . . . .	<b>2a</b>	2,451,924
<b>b</b>	Donated services and use of facilities . . . . .	<b>2b</b>	
<b>c</b>	Recoveries of prior year grants . . . . .	<b>2c</b>	
<b>d</b>	Other (Describe in Part XIII ) . . . . .	<b>2d</b>	2,591,513
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .	<b>2e</b>	5,043,437
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .	<b>3</b>	69,427,688
<b>4</b>	Amounts included on Form 990, Part VIII, line 12, but not on line <b>1</b>		
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>	
<b>b</b>	Other (Describe in Part XIII ) . . . . .	<b>4b</b>	
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .	<b>4c</b>	
<b>5</b>	Total revenue Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 12 ) . . . . .	<b>5</b>	69,427,688

**Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return**

<b>1</b>	Total expenses and losses per audited financial statements . . . . .	<b>1</b>	71,289,928
<b>2</b>	Amounts included on line 1 but not on Form 990, Part IX, line 25		
<b>a</b>	Donated services and use of facilities . . . . .	<b>2a</b>	
<b>b</b>	Prior year adjustments . . . . .	<b>2b</b>	
<b>c</b>	Other losses . . . . .	<b>2c</b>	
<b>d</b>	Other (Describe in Part XIII ) . . . . .	<b>2d</b>	2,431,038
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .	<b>2e</b>	2,431,038
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .	<b>3</b>	68,858,890
<b>4</b>	Amounts included on Form 990, Part IX, line 25, but not on line <b>1</b> :		
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>	173,661
<b>b</b>	Other (Describe in Part XIII ) . . . . .	<b>4b</b>	
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .	<b>4c</b>	173,661
<b>5</b>	Total expenses Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 18 ) . . . . .	<b>5</b>	69,032,551

**Part XIII Supplemental Information**

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information

Identifier	Return Reference	Explanation
OTHER REVENUE INCLUDED ON BOOKS BUT NOT ON RETURN	SCHEDULE D, PART XI, LINE 2D	NET REVENUE OF AFFILIATES INCLUDED IN CONSOLIDATED FINANCIAL STATEMENTS \$2,765,174 EXPENSES NETTED AGAINST REVENUE ON FINANCIALS (173,661) ----- TOTAL OTHER REVENUE ON BOOKS \$2,591,513
OTHER EXPENSES INCLUDED ON BOOKS BUT NOT ON RETURN	SCHEDULE D, PART XII, LINE 2D	NET EXPENSES OF AFFILIATES INCLUDED IN CONSOLIDATED FINANCIAL STATEMENTS \$2,431,038
OTHER EXPENSES INCLUDED ON RETURN BUT NOT ON BOOKS	SCHEDULE D, PART XII, LINE 4A	EXPENSES NETTED AGAINST REVENUE IN THE AUDITED FINANCIAL STATEMENTS \$173,661
FIN 48 FINANCIAL STATEMENT DISCLOSURE	SCHEDULE D, PART X, LINE 2	NCTA believes it has appropriate support for any tax positions taken, and, as such, it does not have any uncertain tax positions that are material to the consolidated financial statements NCTA recognizes interest expense and penalties related to unrecognized tax benefits in management and general expenses on the consolidated statements of activities and change in net assets There is no provision in these consolidated financial statements for penalties and interest related to unrecognized tax benefits for the years ended December 31, 2012 and 2011 Tax years prior to 2009 for NCTA are no longer subject to examination by the IRS OR the tax jurisdiction of the District of Columbia

**Schedule I  
(Form 990)**

## **Grants and Other Assistance to Organizations, Governments and Individuals in the United States**

**Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.**

**► Attach to Form 990**

2012

**Open to Public  
Inspection**

Department of the Treasury  
Internal Revenue Service

Name of the organization  
**NATIONAL CABLE & TELECOMMUNICATIONS ASSOC.**

**Employer identification number**

53-0222396

## **Part I General Information on Grants and Assistance**

**1** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . .  Yes  No

**2** Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

**Part II Grants and Other Assistance to Governments and Organizations in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

**(a) Name and address of organization or government**      **(b) EIN**      **(c) IRC Code section if applicable**      **(d) Amount of cash grant**      **(e) Amount of non-cash assistance**      **(f) Method of valuation (book, FMV, appraisal, other)**      **(g) Description of non-cash assistance**      **(h) Purpose of grant or assistance**

### See Additional Data Table

**2** Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . **62**

**3** Enter total number of other organizations listed in the line 1 table . . . . . **21**

**Part III Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22.  
 Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
(1) Sponsorship of Goal Project	1	25,000		N/A	N/A

**Part IV Supplemental Information.**

Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information

Identifier	Return Reference	Explanation
PROCEDURES FOR MONITORING USE OF GRANT FUNDS IN U.S.	SCHEDULE I, PART I, LINE 2	THE ORGANIZATION DOES NOT USUALLY MAKE GRANT PAYMENTS TO OTHER ORGANIZATIONS OR INDIVIDUALS ALL AMOUNTS PAID DURING 2012 WERE IN THE FORM OF CONTRIBUTIONS, SPONSORSHIPS OR OTHER TRANSFERS TO ORGANIZATIONS AND INDIVIDUALS

**Software ID:****Software Version:****EIN:** 53-0222396**Name:** NATIONAL CABLE & TELECOMMUNICATIONS ASSOC**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

<b>(a) Name and address of organization or government</b>	<b>(b) EIN</b>	<b>(c) IRC Code section if applicable</b>	<b>(d) Amount of cash grant</b>	<b>(e) Amount of non-cash assistance</b>	<b>(f) Method of valuation (book, FMV, appraisal, other)</b>	<b>(g) Description of non-cash assistance</b>	<b>(h) Purpose of grant or assistance</b>
AAPD (American Assoc of People with Disabilities) 1629 K Street NW Washington, DC 20006	52-1930174	501(c)(3)	8,720		N/A	N/A	Sponsorship AAPD
Alliance for Women in Media Foundation 1760 Old Meadow Road McLean, VA 22102	52-1193933	501(c)(3)	53,602		N/A	N/A	2012 Sponsorship-Spec

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

<b>(a) Name and address of organization or government</b>	<b>(b) EIN</b>	<b>(c) IRC Code section if applicable</b>	<b>(d) Amount of cash grant</b>	<b>(e) Amount of non-cash assistance</b>	<b>(f) Method of valuation (book, FMV, appraisal, other)</b>	<b>(g) Description of non-cash assistance</b>	<b>(h) Purpose of grant or assistance</b>
American Commitment 1100 G Street NW Washington, DC 20005	45-2600535	501(c)(4)	10,000		N/A	N/A	2012 General Support
Americans for Prosperity 2111 Wilson Blvd Arlington, VA 22201	75-3148958	501(c)(4)	50,000		N/A	N/A	General Support 2012

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Americans for Tax Reform 722 12th Street NW Washington, DC 20005	52-1403587	501(c)(4)	50,000		N/A	N/A	2012 General Support
America's Promise Alliance 1110 Vermont Ave Washington, DC 20005	54-1848713	501(c)(3)	25,000		N/A	N/A	Sponsorship-2012

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Asian American Justice Center 1140 Conn Ave NW Washington, DC 20036	13-3619000	501(c)(3)	9,450		N/A	N/A	Sponsorship 2012
Breast Cancer Connections 390 Cambridge Avenue Palo Alto, CA 94306	77-0417605	501(c)(3)	9,810		N/A	N/A	2012 Sponsorship

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Broadband for America 2340 E Beardsley RD Phoenix, AZ 85024	27-0771568	501(c)(4)	2,000,000		N/A	N/A	2012 BFA Support
CBC Institute 413 New Jersey Ave Washington, DC 20003	52-2270607	501(c)(4)	30,000		N/A	N/A	2012 Sponsorship

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Center for Democracy & Technology 1634 I Street NW Washington, DC 20006	52-1905358	501(c)(3)	32,500		N/A	N/A	General 2012 Support
Center for Individual Freedom 917-B King Street Alexandria, VA 22314	54-1916980	501(c)(4)	20,000		N/A	N/A	2012 General Support

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CFY (Computers for Youth Foundation Inc) 520 Eighth Ave New York, NY 10018	13-3935309	501(c)(3)	29,196		N/A	N/A	Platinum Sponsor ILA 2012 Event
Citizens Against Government Waste 1301 Penn Ave Washington, DC 20004	52-1363952	501(c)(3)	25,000		N/A	N/A	General Support 2012

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Citizenship Education Fund 727 15th Street NW Washington, DC 20005	34-1447977	501(c)(3)	10,000		N/A	N/A	Sponsorship 2012
CNC Inc 1223 SW 4th Street Miami, FL 33135-2407	23-7269955	501(c)(3)	10,000		N/A	N/A	Support-Leadership

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Common Sense Media 650 Townsend St San Francisco, CA 94103	41-2024986	501(c)(3)	34,100		N/A	N/A	2012 Sponsorship
Community Partners for the Geena Davis Institute 1000 N Alameda St Los Angeles, CA 90012	95-4302067	501(c)(3)	7,500		N/A	N/A	Sponsorship Healthy

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Competitive Enterprise Institute 1899 L St NW Washington, DC 20036	52-1351785	501(c)(3)	24,200		N/A	N/A	2012 General SupporT/CEI Dinner
Congressional Black Caucus Foundation Inc 1720 Mass Ave NW Washington, DC 20036	52-1160561	501(c)(3)	32,378		N/A	N/A	CBCF 2013 Annual

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Congressional Hispanic Caucus Institute 911 Second Street NE Washington, DC 20002	52-1114225	501(c)(3)	28,600		N/A	N/A	Yearly Sponsorship
Consortium of Catholic Academies of the Archdioceses 104 Hume Avenue Alexandria, VA 22301	52-2050972	501(c)(3)	24,000		N/A	N/A	Sponsorship 2012

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Discovery Institute 208 Columbia Street Seattle, WA 98104	91-1521697	501(c)(3)	15,000		N/A	N/A	Support 2012 Tech
Emma L Bowen Foundation 300 New Jersey Ave NW Wash, DC 20001	22-2635292	501(c)(3)	10,000		N/A	N/A	2012 Annual

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Family Online Safety Institute 400 7th Street NW Washington, DC 20004	52-2210323	501(c)(3)	105,000		N/A	N/A	2012 FOSI
Fight for Children Inc 1726 M Street NW Washington, DC 20036	52-1706059	501(c)(3)	6,500		N/A	N/A	Fight for Children

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Hispanic Federation Inc 55 Exchange Place New York, NY 10005	13-3573852	501(c)(3)	24,300		N/A	N/A	Sponsorship 2012
Institute for Liberty 1250 Connecticut Ave NW Wash, DC 20036	20-2641983	501(c)(4)	50,000		N/A	N/A	General Support 2012

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IPI (Institute for Policy Innovation) 1660 South Stemmons Lewisville, TX 75067	75-2158093	501(c)(3)	40,000		N/A	N/A	General Support 2012
ITIF (The Information Technology & Innovation Foundation) 101 K Street NW Washington, DC 20005	20-4403497	501(c)(3)	50,000		N/A	N/A	2012 Technology

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Joint Center for Political & Economic Studies 1090 Vermont Ave NW Washington, DC 20005	52-1069070	501(c)(3)	63,500		N/A	N/A	General Support 2012
Labor Council for Latin American Advancement (LCLA) 815 16th Street NW Washington, DC 20006	52-1002207	501(c)(3)	15,000		N/A	N/A	General Support 2012

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Latino in Information Sciences and Technology Asso5935 Buford HGWY NW Norcross, GA 30071	20-1724165	501(c)(3)	10,000		N/A	N/A	General Support 2012
LULAC Institute Inc East Main Suite 605 El Paso, TX 79901	52-2072106	501(c)(3)	25,000		N/A	N/A	Sponsorship-LULAC

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LULAC National Office 201 East Main Suite 605 El Paso, TX 79901	74-6090399	501(c)(4)	23,000		N/A	N/A	Sponsorship 2012
March of Dimes Foundation 2700 South Quincy St Arlington, VA 22206	13-1846366	501(c)(3)	6,810		N/A	N/A	2012 Sponsorship

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Minority Business RoundTable 1629 K Street NW Washington, DC 20006	01-0611251	501(c)(3)	10,000		N/A	N/A	2012 General Support
Minority Media and Telecom Council 3636 16th St NW Washington, DC 20010	52-1880677	501(c)(3)	37,500		N/A	N/A	MMTC Luncheon

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N Street Village Inc 1333 N Street NW Washington, DC 20005	52-1007373	501(c)(3)	8,600		N/A	N/A	N Street Village
NAACP Washington Bureau 1156 15th Street NW Washington, DC 20005	13-1084135	501(c)(3)	50,000		N/A	N/A	Contribution 2012

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NAMIC Mid-Atlantic Inc 320 West 37th St New York, NY 10018	91-2001722	501(c)(6)	8,800	N/A	N/A	2012 Sponsorship	
NAMIC Inc 320 West 37th St New York, NY 10018	84-1488263	501(c)(6)	21,794	N/A	N/A	NAMIC/CableFAX Best	

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National Black Caucus of State Legislators 444 North Capitol St NW Wash, DC 20001	52-1218832	501(c)(3)	30,000		N/A	N/A	Sponsor 2012
National Black Chamber of Commerce 1350 Connecticut Ave NW Wash, DC 20036	35-1889294	501(c)(3)	20,000		N/A	N/A	NBCC 2012 General

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National Coalition for Cancer Survivorship 1010 Wayne Ave Silver Spring, MD 20910	85-0357897	501(c)(3)	9,250		N/A	N/A	Rays of Hope
National Conference of State Legislatures 7700 East First Place Denver, CO 80230	84-0772595	Sec 170(c)1	8,000		N/A	N/A	LINCS Prof Seminar

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National Congress of Black Women Inc 1251 Fourth St SW Washington, DC 20024	52-1436163	501(c)(3)	20,000		N/A	N/A	General Support 2012
National Gay & Lesbian Chamber of Commerce 729 15th Street NW Washington, DC 20005	13-4219714	501(c)(6)	10,000		N/A	N/A	Sponsorship 2012

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National Press Foundation 1211 Connecticut Ave NW Wash, DC 20036	52-1069481	501(c)(3)	5,050		N/A	N/A	3/7/12 NPF Dinner
National Puerto Rican Coalition Inc 1444 I Street NW Washington, DC 20005	52-1164571	501(c)(3)	14,650		N/A	N/A	NPRC 2012 Telcom

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National Urban League 120 Wall Street New York, NY 10005	13-1840489	501(c)(3)	25,000		N/A	N/A	NUL 2012 Policy
NCSL Foundation for State Legislatures 7700 East First Place Denver, CO 80230	74-2232576	501(c)(3)	8,302		N/A	N/A	Sponsorship-2012

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New York Law School 185 West Broadway New York, NY 10013	13-5645885	501(c)(3)	50,000		N/A	N/A	General Support 2012
One Economy Corporation 1220 19th Street NW Washington, DC 20036	52-2220052	501(c)(3)	100,000		N/A	N/A	General Support 2012

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State Policy Network 1655 N Ft Myer Dr Arlington, VA 22209	57-0952531	501(c)(3)	15,000		N/A	N/A	GENERAL SUPPORT TECH
Syracuse University 820 Comstock Ave New York, NY 132445040	15-0532081	501(c)(3)	8,250		N/A	N/A	Mirror Awards

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T Howard Foundation 8630 Fenton St Silver Spring, MD 20910	54-1712500	501(c)(3)	23,000		N/A	N/A	Annual Dinner
Taxpayers Protection Alliance 108 N Alfred St Alexandria, VA 22314	45-0702828	501(c)(4)	10,000		N/A	N/A	2012 General Support

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TechFreedom 1899 L Street NW Washington, DC 20036	27-3567814	501(c)(3)	37,500		N/A	N/A	2012 General Support
Technology Policy Institute 1099 New York Ave NW Washington, DC 20001	20-5835776	501(c)(3)	250,000		N/A	N/A	2012 General Support

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The Advertising Council Inc 815 Second Avenue New York, NY 100174503	13-0417693	501(c)(3)	55,000		N/A	N/A	Sponsorship-General
The Cable Center 2000 Buchtel Blvd Denver, CO 80210	20-0315238	501(c)(3)	17,500		N/A	N/A	Bronze Table

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The Free State Foundation Inc PO Box 60680 Potomac, MD 20859	74-3160646	501(c)(3)	85,000		N/A	N/A	General Support 2012
The Latino Coalition Inc 8855 Research Drive Irvine, CA 92618	52-2266386	501(c)(6)	20,000		N/A	N/A	2012 General Support

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The Leadership Conference Education Fund 1629 K Street NW Washington, DC 20006	23-7026895	501(c)(3)	40,000		N/A	N/A	General 2012 Support
The Leadership Conference on Civil & Human Rights 1629 K Street NW Washington, DC 20006	52-0789800	501(c)(4)	10,000		N/A	N/A	Coalition of Civil

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The Media Institute 2300 Clarendon Blvd Arlington, VA 22201	52-1061431	501(c)(3)	53,400		N/A	N/A	Operating & Luncheon
The Mercatus Center Inc 3301 North Fairfax Dr Arlington, VA 22201	54-1436224	501(c)(3)	150,000		N/A	N/A	2012 Mercatus Center

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The National Association of Broadcasters Education1771 N Street NW Washington, DC 20036	52-1866840	501(c)(3)	9,610		N/A	N/A	Silver Sponsorship
Third Way1025 Connecticut Ave Washington, DC 20036	20-1734070	501(c)(4)	25,000		N/A	N/A	Sponsorships

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Third Way Foundation 1101 14th Street NW Washington, DC 20005	52-1629221	501(c)(3)	25,000		N/A	N/A	Contribution Progr
Tracy's Kids Inc 5910 Gloster Road Bethesda, MD 20816	26-3835257	501(c)(3)	15,000		N/A	N/A	7th Annual Red

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University of Colorado Foundation 401 UCB - Wolf Law Boulder, CO 803090401	84-6049811	501(c)(3)	40,200		N/A	N/A	Silicon Flatirons
US Hispanic Chamb of Commerce 1424 K Street NW Washington, DC 20005	43-1249249	501(c)(6)	8,500		N/A	N/A	USHCC 2012 Support

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Washington Bach Consort 1010 Vermont Ave Washington, DC 20005	52-1107948	501(c)(3)	10,000		N/A	N/A	2012 Sponsorship
WICT14555 Avion Parkway Chantilly, VA 20151	36-3814358	501(c)(3)		29,525	N/A	N/A	Signature/Touchstone Sponsorship

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Broadband Census LLC 1705 Warner Ave McLean, VA 22101	26-1444730	N/A	35,000		N/A	N/A	G Broadband B-fast
International Center for Law & Economics 4850 SW Scholls Ferry RD Portland, OR 97225	27-1246620	N/A	37,500		N/A	N/A	General Support 2012

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NewBay Media LLC 28th East New York, NY 10016	01-0873862	N/A	24,155		N/A	N/A	B&C Hall of Fame
Personal Democracy Forum LLC 220 Lafayette St New York, NY 10012	27-0864568	N/A	7,500		N/A	N/A	Conference

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
A PHILIP RANDOLPH INSTITUTE 815 16th Street NW Washington, DC 20006	13-2548181	501(c)(3)	15,000		N/A	N/A	Sponsorship 2012
LEAGUE OF RURAL VOTERS 2104 Stevens Ave S Minneapolis, MN 55404	36-3494217	501(C)(4)	40,000		N/A	N/A	2012 GENERAL SUPPORT

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NCTA EDUCATION FOUNDATION INC 25 MASS AVE NW 100 WASHINGTON, DC 20001	52-1653760	501(C)(3)	1,150,000	N/A	N/A	GENERAL SUPPORT	

**Schedule J  
(Form 990)****Compensation Information**

OMB No 1545-0047

Department of the Treasury  
Internal Revenue Service

**For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**  
**► Complete if the organization answered "Yes" to Form 990, Part IV, question 23.**  
**► Attach to Form 990. ► See separate instructions.**

**2012****Open to Public Inspection**Name of the organization  
NATIONAL CABLE & TELECOMMUNICATIONS ASSOC

Employer identification number

53-0222396

**Part I Questions Regarding Compensation****Yes** **No**

**1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items

<input checked="" type="checkbox"/> First-class or charter travel	<input type="checkbox"/> Housing allowance or residence for personal use
<input type="checkbox"/> Travel for companions	<input type="checkbox"/> Payments for business use of personal residence
<input checked="" type="checkbox"/> Tax indemnification and gross-up payments	<input type="checkbox"/> Health or social club dues or initiation fees
<input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)

**b** If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

**2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

**3** Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III

<input type="checkbox"/> Compensation committee	<input checked="" type="checkbox"/> Written employment contract
<input type="checkbox"/> Independent compensation consultant	<input checked="" type="checkbox"/> Compensation survey or study
<input type="checkbox"/> Form 990 of other organizations	<input checked="" type="checkbox"/> Approval by the board or compensation committee

**4** During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization

- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?

If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III

**Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.**

**5** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of

**a** The organization?

**b** Any related organization?

If "Yes," to line 5a or 5b, describe in Part III

**6** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of

**a** The organization?

**b** Any related organization?

If "Yes," to line 6a or 6b, describe in Part III

**7** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III

**8** Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

**9** If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

<b>1b</b>	Yes	
<b>2</b>	Yes	
<b>4a</b>	No	
<b>4b</b>	No	
<b>4c</b>	No	
<b>5a</b>		
<b>5b</b>		
<b>6a</b>		
<b>6b</b>		
<b>7</b>		
<b>8</b>		
<b>9</b>		

**Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

**Note.** The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred in prior Form 990
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
See Additional Data Table							

**Part III Supplemental Information**

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II  
Also complete this part for any additional information

**990 Schedule J, Supplemental Information**

Identifier	Return Reference	Explanation
QUESTIONS REGARDING COMPENSATION	SCHEDULE J, PART I, LINE 1A	

**Software ID:**  
**Software Version:**  
**EIN:** 53-0222396  
**Name:** NATIONAL CABLE & TELECOMMUNICATIONS ASSOC

**Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
	(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other compensation				
MICHAEL K POWELL	(i) (II) 2,547,904	400,000	56,618	280,245	28,031	3,312,798	0
JAMES M ASSEY JR	(i) (II) 821,120	207,130	1,469	195,245	8,869	1,233,833	145,001
BARBARA YORK	(i) (II) 550,859	134,220	10,528	90,245	27,767	813,619	58,000
ELEANOR WINTER	(i) (II) 546,639	122,774	773	80,245	27,767	778,198	50,000
RITA LEWIS	(i) (II) 535,268	196,098	773	105,245	27,767	865,151	45,000
RICK CHESSEN	(i) (II) 574,749	143,470	773	80,245	27,767	827,004	20,000
JADWIGA JANUCIJK	(i) (II) 406,626	117,774	1,445	80,245	8,869	614,959	50,000
NEAL GOLDBERG	(i) (II) 386,935	197,774	4,268	80,245	27,733	696,955	50,000
BRUCE CARNES	(i) (II) 358,551	177,774	4,268	80,245	27,733	648,571	50,000
ROBERT STODDARD	(i) (II) 357,903	117,774	1,445	80,245	27,767	585,134	50,000
JILL LUCKETT	(i) (II) 358,551	117,774	773	80,245	27,767	585,110	50,000
WILLIAM CHECK	(i) (II) 354,551	117,774	1,445	80,245	27,767	581,782	50,000
DIANE BURSTEIN	(i) (II) 298,078	118,496	1,445	75,245	27,745	521,009	45,000
MICHAEL SCHOOLER	(i) (II) 334,562	118,496	4,268	75,245	8,869	541,440	45,000
VIRGINIA SMITH	(i) (II) 355,751	55,000	2,218	30,245	8,869	452,083	0
CLIFFORD RICCIO	(i) (II) 336,832	110,000	504	30,245	27,767	505,348	0
Khristian Snowden	(i) (II) 508,380	100,000	336	76,790	8,869	694,375	0
BETTYE COIL	(i) (II) 256,179	143,964	6,922	70,245	27,529	504,839	32,000

**SCHEDULE O**  
**(Form 990 or 990-EZ)**Department of the Treasury  
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ**

**Complete to provide information for responses to specific questions on  
Form 990 or to provide any additional information.  
► Attach to Form 990 or 990-EZ.**

**2012****Open to Public  
Inspection**

Name of the organization

NATIONAL CABLE &amp; TELECOMMUNICATIONS ASSOC

**Employer identification number**

53-0222396

Identifier	Return Reference	Explanation
REVIEW OF FORM 990	FORM 990, PART VI, LINE 11A	A COPY OF THE FORM 990 IS MAILED TO ALL BOARD MEMBERS FOR REVIEW BEFORE IT IS FILED WITH THE IRS
CONFLICT OF INTEREST POLICY	FORM 990, PART VI, LINE 12C	COMPLIANCE WITH THE CONFLICT OF INTEREST POLICY IS MONITORED AND ENFORCED AT THE ORGANIZATION'S BOARD MEETINGS
COMPENSATION OF TOP MANAGEMENT, OFFICERS, AND KEY EMPLOYEES	FORM 990, PART VI, LINES 15a & 15b	TOP MANAGEMENT, OFFICERS, AND KEY EMPLOYEES UNDERGO AN ANNUAL PERFORMANCE REVIEW ON THE FIRST OF THE YEAR, WHICH INCLUDES A REVIEW OF THE INDIVIDUAL'S COMPENSATION. THE ORGANIZATION'S BOARD OF DIRECTORS MUST REVIEW AND APPROVE THE COMPENSATION OF THE PRESIDENT & CEO. THE ANNUAL COMPENSATION ADJUSTMENTS FOR ALL OTHER STAFF IS REVIEWED BY THE PRESIDENT & CEO. THE ORGANIZATION ALSO USES SALARY SURVEYS TO ENSURE THAT COMPENSATION AMOUNTS ARE WITHIN GUIDELINES FOR ALL EMPLOYEES
DOCUMENTS AVAILABLE TO THE PUBLIC	FORM 990, PART VI, LINE 19	THE ORGANIZATION PROVIDES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS TO THE PUBLIC UPON REQUEST
MEMBERS' ROLE IN GOVERNING BODY OF ORGANIZATION	FORM 990, PART VI, LINES 6, 7A and 7B	Each System and Programmer Member in good standing shall be entitled to vote at all meetings of NCTA and on matters transacted by mail ballot. Associate Members shall not be entitled to vote on NCTA business. Each System Member shall be entitled to cast one vote for each \$1,000 of dues paid, or part thereof for the four-quarter period ending with the last day of the quarter which precedes the quarter in which the meeting is held or a ballot by mail is taken. The officers of the Organization, including the Chairman, Secretary, Treasurer, and Past-Chairman make decisions including, but not limited to, approving the operating budget, spending directly from the fund balance for major programs outside of the approved operating budget, and for any major media campaigns the Organization will enter into, among the many other decisions that they make

# **SCHEDULE R (Form 990)**

#### **Related Organizations and Unrelated Partnerships**

OMB No 1545-0047

2012

Open to Public  
Inspection

Department of the Treasury  
Internal Revenue Service

Name of the organization

NATIONAL CABLE & TELECOMMUNICATIONS ASSOC.

**Employer identification number**

53-0222396

**Part I Identification of Disregarded Entities** (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

**Part II Identification of Related Tax-Exempt Organizations** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

**Part III Identification of Related Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

**Part IV Identification of Related Organizations Taxable as a Corporation or Trust** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

**Part V Transactions With Related Organizations** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

**Note.** Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

**1** During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest **(ii)** annuities **(iii)** royalties or **(iv)** rent from a controlled entity
- b** Gift, grant, or capital contribution to related organization(s)
- c** Gift, grant, or capital contribution from related organization(s)
- d** Loans or loan guarantees to or for related organization(s)
- e** Loans or loan guarantees by related organization(s)
  
- f** Dividends from related organization(s)
- g** Sale of assets to related organization(s)
- h** Purchase of assets from related organization(s)
- i** Exchange of assets with related organization(s)
- j** Lease of facilities, equipment, or other assets to related organization(s)
  
- k** Lease of facilities, equipment, or other assets from related organization(s)
- l** Performance of services or membership or fundraising solicitations for related organization(s)
- m** Performance of services or membership or fundraising solicitations by related organization(s)
- n** Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)
- o** Sharing of paid employees with related organization(s)
  
- p** Reimbursement paid to related organization(s) for expenses
- q** Reimbursement paid by related organization(s) for expenses
  
- r** Other transfer of cash or property to related organization(s)
- s** Other transfer of cash or property from related organization(s)

	Yes	No
<b>1a</b>		No
<b>1b</b>	Yes	
<b>1c</b>		No
<b>1d</b>		No
<b>1e</b>		No
<b>1f</b>		No
<b>1g</b>		No
<b>1h</b>		No
<b>1i</b>		No
<b>1j</b>		No
<b>1k</b>		No
<b>1l</b>		No
<b>1m</b>		No
<b>1n</b>	Yes	
<b>1o</b>	Yes	
<b>1p</b>	Yes	
<b>1q</b>	Yes	
<b>1r</b>		No
<b>1s</b>		No

**2** If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) NCTA EDUCATION FOUNDATION INC	B	1,150,000	COST
(2) NCTA EDUCATION FOUNDATION INC	N	571,999	COST
(3) THE WALTER KAITZ FOUNDATION	N	604,756	COST

**Part VI** Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

**Software ID:****Software Version:****EIN:** 53-0222396**Name:** NATIONAL CABLE & TELECOMMUNICATIONS ASSOC

Schedule R (Form 990) 2012

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**Part VII Supplemental Information**

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier	Return Reference	Explanation
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